

RESUME FOR



Dallas, USA

Ready to relocate

{ Full-time at office }

☎ +1 415 912-1054 📱 📧

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Languages:

- English - Native speaker
- Spanish - Fluent

✈ EDUCATION

Sep 2006 - May 2010
(3.7 years)

Colorado State University,
Fort Collins, USA

**Bachelor of Science in
Marketing**

Managed the students' blog
for over three years,
growing it from zero to
3,000 visits a month.

Salary per month: \$4000

✈ SUMMARY

- SEO specialist with 8+ years experience in performing keyword research, developing digital promotional strategies and plans, managing social media campaigns, and increasing websites' ranking.

Semrush

Spyfu

Ahrefs

HTML

UI/UX

✈ EXPERIENCE

Aug 2016 - present (7.7 years)

Resume LTD, < resume.it > Dallas, USA

[-] SEO Specialist, Senior

- Created 15+ SEO campaigns for websites with big structures. Took average CTR for 12 transactional keywords from 23% to 30%.
- Improved rankings from page 5 to Top 10 for 7 high-competition keywords.

Semrush

Ahrefs

CSS

WordPress

DNS

Feb 2012 - Aug 2016 (4.5 years)

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[-] SEO Specialist, Middle

- Increased organic traffic by 15%.
- Increased relevant click through and conversion rates by 30% through contests and promotions.

Spyfu

HTML

WordPress

JavaScript

UI/UX

✈ GITHUB

Repos:

- github.com/CSSEGISandData/COVID-19
👁 494 ❤ 10728
- github.com/3b1b/manim
🔗 Python 👁 551 ❤ 18353
- github.com/google-research/google-research
🔗 Jupyter Notebook 👁 429 ❤ 8976

✈ LEADERSHIP AND AWARDS

- Effie Bronze Award (conversion rate optimization).
- Certified Marketing Consultant, Google Analytics Academy