







Dallas, USA

Ready to relocate

{ Full-time at office }

📞 +1 415 912-1054  

 resumeit

 linkedin.com/in/resumeit

 RESUME.IT

Languages:

- English - Native speaker
- Spanish - Fluent

EDUCATION

Sep 2006 - May 2010
(3.7 years)

Colorado State University,
Fort Collins, USA

**Bachelor of Science in
Marketing**

Managed the students' blog
for over three years,
growing it from zero to
3,000 visits a month.

Salary per month: \$4000

SUMMARY

- SEO specialist with 8+ years experience in performing keyword research, developing digital promotional strategies and plans, managing social media campaigns, and increasing websites' ranking.

EXPERIENCE

Aug 2016 - present (8 years)

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SEO Specialist, Senior

- Created 15+ SEO campaigns for websites with big structures. Took average CTR for 12 transactional keywords from 23% to 30%.
- Improved rankings from page 5 to Top 10 for 7 high-competition keywords.

Feb 2012 - Aug 2016 (4.5 years)

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SEO Specialist, Middle

- Increased organic traffic by 15%.
- Increased relevant click through and conversion rates by 30% through contests and promotions.

GITHUB

Repos:

- github.com/CSSEGISandData/COVID-19
 494  10728
- github.com/3b1b/manim
 Python  551  18353
- github.com/google-research/google-research
 Jupyter Notebook  429  8976

LEADERSHIP AND AWARDS

- Effie Bronze Award (conversion rate optimization).
- Certified Marketing Consultant, Google Analytics Academy