



Dallas, USA

Ready to relocate

{Full-time at office}

☎ +1 415 912-1054 [WhatsApp](#) [Telegram](#)

[resumeit](#)

[linkedin.com/in/resumeit](https://www.linkedin.com/in/resumeit)

[RESUME.IT](#)

Languages:

- English Native speaker
- Spanish Fluent

🚀 EDUCATION

Sep 2006 - May 2010
(3.7 years)

Colorado State University, Fort Collins, USA

Bachelor of Science in Marketing

Managed the students' blog for over three years, growing it from zero to 3,000 visits a month.

🚀 SUMMARY

- SEO specialist with 8+ years experience in performing keyword research, developing digital promotional strategies and plans, managing social media campaigns, and increasing websites' ranking.

[Semrush](#) [Spyfu](#) [Ahrefs](#) [HTML](#) [UI/UX](#)

🚀 EXPERIENCE

Aug 2016 - present (3.9 years)

Resume LTD, < [resume.it](#) > Dallas, USA

📦 SEO Specialist, Senior

- Created 15+ SEO campaigns for websites with big structures. Took average CTR for 12 transactional keywords from 23% to 30%.
- Improved rankings from page 5 to Top 10 for 7 high-competition keywords.

[Semrush](#) [Ahrefs](#) [CSS](#) [WordPress](#) [DNS](#)

Feb 2012 - Aug 2016 (4.5 years)

Resume LTD, < [resume.it](#) > Dallas, USA

📦 SEO Specialist, Middle

- Increased organic traffic by 15%.
- Increased relevant click through and conversion rates by 30% through contests and promotions.

[Spyfu](#) [HTML](#) [WordPress](#) [JavaScript](#) [UI/UX](#)

🚀 GITHUB

Repos:

- github.com/CSSEGISandData/COVID-19
[👁️ 494](#) [❤️ 10728](#)
- github.com/3b1b/manim
[Python](#) [👁️ 551](#) [❤️ 18353](#)
- github.com/google-research/google-research
[Jupyter Notebook](#) [👁️ 429](#) [❤️ 8976](#)

🚀 LEADERSHIP AND AWARDS

- Effie Bronze Award (conversion rate optimization).
- Certified Marketing Consultant, Google Analytics Academy